



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

13R
P.D.
4-4-03

Applicants: Ruppelt et al.

Serial No.: 09/480,344

Filed: January 10, 2000

For: METHOD AND APPARATUS
FOR PRODUCT SELECTION
ASSISTANCE

:
:
:
:
:
:
:
:
:

Art Unit: 3625

Examiner: Sabrina A. Chang

AMENDMENT

Box: Non-Fee Amendment
Hon. Commissioner for Patents
Washington, D.C. 20231

RECEIVED
MAR 25 2003
GROUP 3600

Sir:

In response to the Office Action dated January 16, 2003, please amend the above-identified patent application as follows:

IN THE SPECIFICATION

Please replace the paragraph beginning on page 8, line 28 and ending on page 9, line 4 with the following replacement paragraph.

ai
Turning now to Figure 3, that figure illustrates a product selection assistance web page 300. The web page 300 includes a matrix panel 302 that displays a product matrix 304 with product entries 306. The product entries 306 include a model number 308, a model price 310, and product configuration parameters 312, 314, and 316 associated with the products. Note that fewer than all possible product configuration parameters are generally displayed in order to avoid overwhelming the consumer with options. However, while three product configuration parameters 312, 314, and 316 are shown in the product matrix 304,